

PROJECT SHOWCASE

MULTIFAMILY HOUSING



JACKSON HILL APARTMENTS

GETTING BACK TO NORMAL AFTER HURRICANE HARVEY'S DESTRUCTION

Separated only by a street bridge, Buffalo Bayou and Jackson Hill are mere minutes from each other on foot, making the residence prime real estate in the heart of downtown Houston. But when Hurricane Harvey struck in September 2017, the bayou flooded its banks and wrought its chaos on the apartments. The first goal was to extract the existing water-damaged equipment as soon as possible. Only once it was removed could a team get in to remove debris and rebuild. Marathon Fitness extracted quickly and worked with the contractors and new infrastructure. Next, Jackson Hill needed new equipment – fast. The complex is located near the Heights, a hub for young active adult professionals; they needed to get their high-use fitness center back up and operating to retain residents. When choosing their new equipment, Jackson Hill upgraded from Life Fitness to Precor because Marathon Fitness was local and would provide delivery, install and service. Having Marathon close and available for all their needs, and representatives reachable 24/7, was a big benefit to them throughout the process. All told, it took a month turn around total. Marathon extracted quickly and had the right product readily available to get them back on their feet.

FACILITY SIZE

316 units

COMPLETION DATE

October 2017

LOCATION

320 Jackson Hill
Houston, TX 77007

DEMOGRAPHICS

Young professionals
High usage

WEBSITE

www.thejacksonhill.com



